

# WHAT IS PEFC CERTIFICATION?

PEFC certification is a guarantee that forest-based products, such as timber, paper, or packaging, come from forests that are managed responsibly, with careful attention to environmental, social, and economic standards.

## It focuses on:

- 1. Sustainable forest management** – Trees are harvested in a way that maintains the forest's health, biodiversity, and long-term productivity.
- 2. Social responsibility** – Forest workers' rights are respected, and local communities benefit from forestry activities.
- 3. Traceability** – Products can be tracked from the forest to the final product, ensuring the PEFC label is credible.

## Why PEFC Certification Matters

- Protects **forests for future generations**
- Promotes **responsible forestry practices worldwide**
- Gives consumers **confidence** that the products they buy are sustainably sourced
- Supports **climate and biodiversity protection**

## PEFC vs FSC

Both PEFC and FSC aim to ensure **sustainable forest management**, but:

- **FSC** is stricter on social and environmental requirements in some regions
- **PEFC** is widely used in Europe and is often **endorsed by national forest management systems**

Both certifications are **trusted, independent, and internationally recognised**.

### Customer-Friendly Summary

"PEFC certification means the wood, paper, or packaging in our products comes from responsibly managed forests, where environmental protection, social responsibility, and sustainability are guaranteed."